

For the attention of Tom Hargreaves

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Auction Technology Group PLC
The Harlequin Building
6th Floor, 65 Southwark Street
London
SE1 0HR

02 August 2021

Dear Sirs

Auction Technology Group (the “**Company**”)

We refer to the circular sent to the shareholders of the Company on or around the date of this letter as attached hereto (the “**Circular**”)

J.P. Morgan Securities plc (which conducts its UK investment banking business as J.P. Morgan Cazenove) hereby gives its consent to the issue of the Circular with the inclusion therein of its name, and references thereto, in the form and context in which they appear.

This letter is for your benefit only and should not be relied upon by any other person.

Yours faithfully



For and on behalf of J.P. Morgan Securities plc
Bill Hutchings
Managing Director